



## CALL FOR EXPRESSIONS OF INTEREST

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Recruitment of an individual consultant responsible  
for reviewing studies reports on the agricultural value chains of  
WAAPP/PPAAO in West Africa  
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Opening of the call: 29 / 08 / 2017

Closure of the call: 12 / 09 / 2017  
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**CEI No 14-2017**

1. The West and Central African Council for Agricultural Research and Development (CORAF/WECARD) has secured, through a financing mechanism provided by the World Bank, funds from countries implementing the Agricultural Productivity Program in West Africa (WAAPP) to ensure the regional coordination of this program for which it is responsible.
2. The Executive Secretariat of CORAF/WECARD responsible for the implementation of WAAPP intends to use part of these funds to pay for the services of a consultant in charge of a critical analysis of the various studies carried out on value chains in the framework of the WAAPP/PPAAO.
3. The objective of the mission is to make a critical, objective, scientific and well-documented analysis of the studies carried out on value chains under the WAAPP.
4. The expected results at the end of the mission are as follows: (i) studies carried out on value chains under WAAPP/WAPP are analyzed; (ii) studies to be fully taken up are identified with a proposed methodology for analysis; (iii) points of improvement for acceptable studies are highlighted and suggestions made.

5. The tasks to be performed and other information relating to the conduct of the mission are detailed in the attached Terms of Reference.
6. The Executive Director of CORAF/WECARD invites consultants with the profile sought as indicated in the terms of reference to express their interest in this appeal.
7. Individual consultants should provide a record of expression of interest consisting of: (i) the methodology to be used to do the work requested, (ii) references concerning the performance and experience of similar services, (iii) and their updated CV.
8. The consultant will be selected in accordance with the procedures defined in CORAF/WECARD Procedures Manual.
9. Interested consultants may obtain additional information from CORAF/WECARD Executive Secretariat by sending correspondence to [y.camara@coraf.org](mailto:y.camara@coraf.org) with copy to [secoraf@coraf.org](mailto:secoraf@coraf.org) from 8am to 12pm and from 15h to 17h GMT.
10. Expressions of interest must be submitted by e-mail to: [procurement@coraf.org](mailto:procurement@coraf.org), on **12 / 09 / 2017** at 17:00 GMT at the latest.

Dr Abdou TENKOUANO  
Executive director  
CORAF / WECARD



## Recruitment of an individual consultant responsible for reviewing studies reports on the agricultural value chains of WAAPP/PPAAO in West Africa

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### 1. Background and rationale

CORAF/WECARD is a sub-regional organization that coordinates and facilitates research and development in 23 countries in West and Central Africa (WCA). The organization is based in Dakar, Senegal, and works in partnership with its National Agricultural Research Systems (NARS) members and in collaboration with other national and international research organizations. It was also mandated by the Regional Economic Communities (CERs) of West and Central Africa (ECOWAS, WAEMU, ECCAS and CEMAC) to implement Pillar 4 of the Comprehensive African Agriculture Development Program (CAADP), including agricultural research improve and dissemination and adoption of technologies by end-user to increase agricultural productivity in the subregion. CORAF/WECARD is one of the four (4) sub-regional organizations (SROs) that constitute the Forum for Agricultural Research in Africa (FARA).

CORAF/WECARD received resource from WAAPP countries to support the regional coordination costs of the West Africa Agricultural Productivity Program (WAAPP). The latter was initiated by ECOWAS with financial support from the World Bank to support regional cooperation in the agricultural sector. The development objective of the WAAPP is to generate and disseminate proven technologies in ECOWAS countries, in regional priority areas identified in the CORAF/WECARD Strategic Plan, which is aligned with ECOWAS agricultural policy (ECOWAP). It is in this process that several priority value chain studies have been carried out as shown in Table 1 below.

Table 1: Studies of priority value chains carried out under the WAAPP

Value chain	Type of studies carried out under the WAAPP	WAAPP Countries covered
Rice	Rice value chain study in the West African sub-region	Côte d'Ivoire, Guinea, Liberia, Mali, Sierra Leone

Cereals and pulses	Sector study: Sorghum-Millet, Maize, fonio, groundnuts, sesame	Senegal
Cassava	Regional Cassava value chain analysis in West Africa	Ghana, Liberia, Nigeria, Sierra Leone
Fruits and vegetables	Basic socio-economic studies of Onion, Tomato and Mango Sectors	Burkina Faso
Cattle meat-Milk	1. Study on transboundary transhumance and conflicts related to the use of natural resources in West Africa 2. Promotion of regional livestock and meat trade in West and Central Africa	1. Burkina Faso, Benin, Gambia Guinea, Mali, Niger, Senegal, Togo 2. Burkina Faso, Mali, Niger, Nigeria, Ghana, Côte d'Ivoire)
Plantain	Regional Study on the marketing of plantain in West Africa	Benin, Côte d'Ivoire, Nigeria, Senegal, Mali, Burkina Faso
Aquaculture	Aquaculture Value Chain Mapping in Nigeria	Nigeria

However, it is obvious that these studies have not helped political decision-makers and the other actors to formulate strategic proposals to improve the productivity and competitiveness of these value chains. CORAF/WECARD intends to use part of the WAAPP/PPAAO funds to recruit a consultant to critically analyze the reports of the various agricultural value chain studies already carried out in order to improve their usefulness for decision-making.

## 2. Objectives and Expected results of the study

The objective of the mission is to provide a critical, objective, scientific and well-documented analysis of value chain studies carried out under the WAAPP/PPAAO. The expected results are as follows:

- ❖ the value chain studies carried out under the WAAPP/WAPP are analyzed;
- ❖ studies to be fully taken-up are identified with a proposal for an analysis methodology combined with an action plan; and
- ❖ shortcomings are highlighted for the acceptable studies and areas for improvement are proposed.

## 3. Mission of the consultant

During his mission, the consultant will have to carry out the following tasks:

- ❖ Propose a methodology for the rigorous analysis of value chains capable of constituting a reference for the analysis of the studies already carried out;

- ❖ Conduct a documented assessment of the various value chain studies according to criteria predefined in the methodology;
- ❖ Conduct an analysis of the Strengths and Weaknesses of the various WAAPP/PPAAO value chain studies;
- ❖ Categorize the different studies analyzed according to their degree of scientific rigor and documented information relevance; and
- ❖ Suggest elements of improvement for value chain studies deemed fairly acceptable.

## 4. Methodology

The individual consultant should submit a methodology combined with a precise work timetable. This methodology should be approved by CORAF/WECARD.

## 5. Consultant Profile

The consultant should present the following profile:

- J Have a post-graduate degree, Diploma of Advanced Studies (DEA) at least, in value chain analysis, in agro-economics and rural sociology or in any other field admitted to equivalence; A Doctorate would be an asset;
- J Experience of at least 5 years in the field of value chains analysis in developing countries and especially in the sub-Saharan region of Africa; and must have at least conducted a study on agricultural products value chains;
- J Good knowledge of the agricultural sector in general and WAAPP in particular;
- J Have a good synthesis skills and a perfect mastery of the technical and analytical approach of value chains analysis;
- J Proficiency in both working languages (English and French);
- J Be available during the reporting period.

## 6. Duration and location of the mission

The performance of all the activities of the consultant is a period of one month of which 15 days paid.

## 7. Reporting Obligations

Within the framework of the mission, the consultant must provide CORAF/WECARD with the following documents:

- J Start-up report: the selected consultant must produce a mission start-up report no later than two weeks after the contract is signed. This report should detail the problem being studied, the desired objectives, the expected results, the methodology to be used and the justification for the choice of the main intervention areas. This report should also include a proposal for a work plan for the activities and submission of the various documents.
- J Interim Final Report: The consultant will also be required to produce a tentative final report of the assignment, indicating the results of the analysis of the various value chain studies, reviewing the

strengths and weaknesses of the studies, and mapping these studies in terms of scientific rigor and relevance of documented information and recommendations for improvement.

- ) Definitive Final report: the consultant should finally submit a definitive final report after taking into account suggestions and contributions from CORAF/WECARD.

## 8. Documents

With a view to the proper preparation of the mission, the following documents will be made available to the consultant:

- ) Studies carried out on value chains under the WAAPP/PPAAO; and
- ) Terms of reference developed for the conduct of these studies.