



CALL FOR EXPRESSIONS OF INTEREST

Recruitment of a Firm responsible for a training of innovation platforms facilitators on actor approaches to change and facilitation change tools and techniques

Opening of the call: 16/10/2017

Closure of the call: 31/10/2017

CEI No 20-2017

1. The CORAF / WECARD Executive Secretariat in charge of the implementation of the West African Agricultural Productivity Program (WAAPP) intends to use part of these funds to pay for the services of Firm responsible for a training of innovation platforms facilitators on actor approaches to change and facilitation change tools and techniques
2. The tasks to be performed and other information relating to the conduct of the mission are detailed in the attached Terms of Reference.
3. The Executive Director of CORAF / WECARD invites the firms with the qualifications sought as indicated in the terms of reference to express their interest in this call.
4. Firms interested in this notice must provide information that they are qualified to perform the services (brochures, references for similar contracts, CVs, similar experience, experience under similar conditions, etc.).
5. The design office must have experience in carrying out similar studies. It must have at least the following key personnel:
 - Expert Agro-economic, Senior Consultant, Head of Mission,

- Technical experts (Agroeconomic),
6. Each of these experts should have at least a 5-year quality experience in the relevant fields. For the good performance of the mission, the Principal Consultant, Head of Mission may propose alternatives to the composition of the team proposed above but the experts will have the expertise requested. A curriculum vitae will be provided for each expert (not exceeding 4 pages).
 7. The Consultants will be selected on the basis of the selection process related the qualifications of consultants in accordance with the procedures defined in the Guidelines: "Selection and Employment of Consultants in IBRD loans, AID credits and subsidies by the Loan, version 2011, revised on July 2014"
 8. Interested consultants may obtain additional information from CORAF/WECARD Executive Secretariat by sending correspondence to: n.lamien@coraf.org with copy to: procurement@coraf.org from 8am to 12pm and from 15h to 17h GMT.
 9. Expressions of interest must be submitted by e-mail to: procurement@coraf.org or addressed to the Executive Director of CORAF/WECARD, 7 Avenue Bourguiba, BP 48, BP 48, CP 18523 Dakar, Senegal, on **31/10/2017** at 17:00 GMT at the latest.

Dr Abdou TENKOUANO
Executive director
CORAF / WECARD

Terms of reference

TRAINING OF INNOVATION PLATFORMS FACILITATORS ON ACTOR APPROACHES TO CHANGE AND FACILITATION TOOLS AND TECHNIQUES

Introduction

The strategic policy orientation of the Comprehensive Africa Agriculture Development Program (CAADP) has led to new ways of organizing the African agricultural service to increase its efficiency. For example, the CAADP has called, among other things, for a strong commitment to broader agricultural research based on a partnership with the other actors involved in rural infrastructure development and access to markets, land, and water, capacity building and information, and communication technology. To this end, the FARA and Sub-Regional Organizations (SROs) such as CORAF/WECARD, among other stakeholders in agriculture, have decided to adopt a paradigm shift, namely Integrated Agricultural Research for Development (IAR4D) on the way research for development should be conducted.

The IAR4D approach took concrete form with the development of Innovative Platforms (IP), of which CORAF is one of the subregional stakeholder organizations to accelerate agricultural development in West Africa. This new understanding of the process of innovations through IPs has become a major challenge for researchers, development professionals and donors. Therefore, innovations must be seen as new creations that have economic and social relevance.

PIs are now an effective tool for addressing the socio-economic and institutional problems faced by small producers, including access to new technologies and innovations. Indeed, the institutionalization of the IAR4D approach has become an issue of agricultural development. Thus, the GRAD-ICRA-IITA consortium was contracted by CORAF/WECARD under the West African Agricultural Productivity Program (WAAPP), funded by the World Bank, to support the countries where this program is implemented to use the IPs as a means of accelerating the adoption of technologies and innovations that can transform agriculture in the sub-region. This mission helped the target countries to understand the approach and to equip them with qualified facilitators. The mission also recommended extending training to beneficiary countries as well as to the other countries that had not been covered and to ensure that each country had a critical mass of qualified facilitators to conduct the necessary processes needed for the emergence of innovation in each platform. The convincing results from the platforms pilot implementation in the various countries call for their use on a larger scale for a better diffusion of technologies dissemination. These TORs are proposed for the recruitment of a firm to provide training for innovation platforms facilitators in WAAPP countries.

Objective

The overall objective is to have a critical mass of 35 innovation platform facilitators in each of the 5 WAAPP countries (Benin, Guinea, Mali, Niger, and Togo) to facilitate and accelerate scaling-up of the numerous innovations developed by research. Specifically, it will be to: (i) Train facilitators on the IAR4D principles and approach; (ii) Train facilitators on Group facilitation techniques (facilitation, conflict management, lobbying, etc.); (iii) Provide training on multi-stakeholder facilitation process techniques and tools for change.

Expected results

- Participants master the key concepts and principles of the IAR4D approach;
- Participants have a good knowledge of the application areas of the IAR4D approach;
- Participants have a good knowledge of IAR4D concepts of learning and complexity;
- Participants know how to analyze a value chain;
- Participants are able to analyze the actors and use their skills to review the composition of their platforms;
- Participants jointly develop an IAR4D action cycle for their innovation platform;
- Participants are able to conduct multi-stakeholder processes for change
- Participants master and understand the theory of change;
- Participants are able to develop and conduct advocacy processes.

Methodology

The training mission will take place in the countries concerned and will consist of training sessions in countries, with a focus on practice. Presentations will be made on the themes of the different modules and interactive exchanges between participants and group work. As for the training material, apart from the PowerPoint presentations, the participants will be entitled to additional literature on the various training topics and a participant's notebook.

Mission of the Consultant:

- Develop training modules to achieve the expected results;
- Conduct training and coaching missions in the various countries;
- Produce a book of participants;
- Produce training reports for each training session;
- Produce a mission report at the end;

Conditions of participation

- The consultant must have a good knowledge of innovation systems and a good practice experience of multi-actor processes and be familiar with the IAR4D (Integrated Agricultural Research for Development) approach; and the management of value chains;
- Have a good presence in West Africa through close support of actors;
- Have good experience in training different groups of actors and facilitating learning on innovation systems based on the facilitation of innovation platform;

- Demonstrate the availability of a group of qualified and available experts to provide training in the various countries in a suitable manner. Experts should be well-trained backgrounds in the field of social change, communication for change and multi-stakeholder processes. They must also have good experience of conducting training in several West African countries.
- Be a private firm in good standing with the tax and labor administration of the country where it is registered.